

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Oct-17	31-Oct-16	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	271.300.913	311.030.979	-12,77%
WINSTON	176.859.965	180.323.477	-1,92%
CHESTERFIELD	156.983.406	161.070.195	-2,54%
CAMEL	154.071.254	138.853.518	10,96%
FORTUNA	142.487.832	142.837.170	-0,24%
LUCKY STRIKE	118.658.772	106.752.495	11,15%
L&M	88.503.588	90.906.226	-2,64%
DUCADOS NEGRO	75.723.938	85.827.639	-11,77%
NOBEL	71.842.336	75.836.316	-5,27%
WINSTON EVOLUTION	68.435.911	65.327.839	4,76%
WEST BROOKLYN	57.631.916	58.358.601	-1,25%
DUCADOS RUBIO	45.510.800	51.924.794	-12,35%
DUCADOS RUBIO 100'S	27.582.558	27.607.219	-0,09%
MARLBORO TOUCH	25.652.083	23.314.992	10,02%
ROTHMANS	24.108.628	21.673.044	11,24%
PHILIP MORRIS	23.622.801	28.137.570	-16,05%
FORTUNA RED LINE	17.417.109	19.514.239	-10,75%
DUCADOS RUBIO BLANDO	15.910.109	18.296.859	-13,04%
LUCKY STRIKE CLICK & ROLL	15.673.159	12.886.000	21,63%
PALL MALL	15.087.238	18.074.269	-16,53%
NOBEL STYLE	15.046.042	14.130.927	6,48%
LUCKY STRIKE BLANDO	14.323.406	14.546.581	-1,53%
MARLBORO POCKET	14.277.709	14.502.467	-1,55%
MARK 1	13.399.598	15.660.172	-14,44%
JOHN PLAYER SP.	13.342.075	13.881.538	-3,89%
ELIXYR	12.806.281	13.641.851	-6,13%
BENSON & HEDGES AMERICAN	11.369.738	11.948.044	-4,84%
PHILIP MORRIS K/S	11.050.153	11.083.392	-0,30%
AUSTIN	10.137.124	7.593.237	33,50%
OMÉ	8.353.300	6.393.280	30,66%
BENSON & HEDGES	7.947.734	7.887.222	0,77%
KARELIA	6.697.250	6.078.680	10,18%
L&M RED BLANDO	6.648.936	7.512.183	-11,49%
R 1	6.171.437	6.481.415	-4,78%
NOBEL BLANDO	5.872.073	6.116.627	-4,00%
L&M BLUE BLANDO	5.699.623	6.474.123	-11,96%
GAULOISES RUBIO	5.576.834	5.980.017	-6,74%
JOHN PLAYER SP. BLACK/BLUE	5.552.892	5.805.652	-4,35%
LAMBERT & BUTLER	5.472.167	6.326.509	-13,50%
BN	5.395.735	6.237.811	-13,50%
BULLBRAND	5.378.628	5.953.066	-9,65%
STERLING	5.120.687	3.880.736	31,95%
MAYFAIR	4.979.842	5.309.355	-6,21%
RESTO MARCAS	96.791.150	100.714.077	-3,90%
Totales	1.890.474.729	1.942.692.404	-2,69%